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Declassified in Part - Sanitized Copy Approved for Release 2012/08/30 :
CIA-RDP90G01353R001900070008-1

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Declassified in Part - Sanitized Copy Approved for Release 2012/08/30 :
CIA-RDP90G01353R001900070008-1

ROUTING AND RECORD SHEET

SUBJECT: (Optional) Invitation to be Dais Guest - International Dinner - Harvard Business School Club of Greater New York 18 Apr 88

FROM:

William M. Baker
Director, Public Affairs

EXTENSION

27676

NO.

PAO 88-0058

DATE

17 Feb 88

TO: (Officer designation, room number, and building)

DATE

RECEIVED

FORWARDED

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1.

ER

17 FEB 1988

~~AK~~

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DCI

17 Feb.

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WMA

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P-309-15

~~ADMINISTRATIVE INTERNAL USE ONLY~~

PAO 88-0058

STAT

DCI/PAO/WM [redacted]

Distribution:

Orig. - Addressee

1 - DDCI

1 - ER

1 - D/Ex Staff - [redacted]

1 - [redacted]

1 - D/PAO

1 - PAO Registry *gls*

1 - PAO Chrono

1 - PAO Ames

1 - MED(Subject)

1 - Jean

17 February 1988

JUDGE:

RE: Invitation to be Dais Guest
 International Dinner
 Harvard Business School Club of Greater New York
 Grand Ballroom, New York Hilton
 New York City
 6:00 p.m. Monday, 18 April 1988

Chairman of the 1988 International Dinner, Peter Scotese, has invited you to be a dais guest at the Harvard Business School Club of Greater New York black-tie dinner on Monday, 18 April. A private reception for honored guests and members of the dais will begin at 6:00 p.m. followed by dinner and presentations at 7:00 p.m. The Business Statesman Award will be presented this year to The Honorable John S. R. Shad, Ambassador to the Netherlands and former head of the Securities and Exchange Commission. Founder of Electronic Data Systems, H. Ross Perot, will be the keynote speaker for the evening.

Approximately 80 CEOs, high level government officials, and friends of the honoree will be included as dais guests. The audience will be made up of 1500 businessmen, financiers, academicians and government leaders.

You have the White House Correspondents Dinner on Thursday, 21 April in Washington, but your schedule is open Monday the 18th. Looking at the vice chairpersons on the letterhead as well as Ross Perot as the speaker, this should be an interesting evening where we could make some valuable contacts with the business community. I recommend that you attend. If you agree, attached is a letter of acceptance for your signature.

STAT

[redacted]
Bill Baker~~ADMINISTRATIVE INTERNAL USE ONLY~~

Central Intelligence Agency



Washington, D.C. 20505

02 MAR 1988

Mr. Peter G. Scotese
Chairman
Harvard Business School Club of Greater New York
International Dinner
Barbara Israel Associates
250 West 57th Street, Suite 1901
New York, New York 10107

Dear Mr. Scotese:

I accept with pleasure your invitation to be a dais guest at the Harvard Business School Club of Greater New York International Dinner on Monday, April 18th. I look forward to meeting with you and also attending the presentation of the Business Statesman Award to Ambassador Shad.

Warmest regards.

Sincerely yours,

/s/ William H. Webster

William H. Webster
Director of Central Intelligence



INTERNATIONAL DINNER

Monday, April 18, 1988

New York Hilton

1988 Dinner Chairman

Peter G. Scotese
Affirmative Development Company

Vice Chairpersons

William Armfield, IV
Macfield Texturing, Inc.

John Belk
Belk Stores

Bill Blass
Bill Blass Ltd.

Michael H. Bulkin
McKinsey & Company, Inc.

James E. Burke
Johnson & Johnson

Philip Caldwell
Shearson Lehman Brothers

Robert V. Delaney
The Brooklyn Union Gas Company

Robert G. Dettmer
PepsiCo, Inc.

Walter Y. Elisha
Springs Industries, Inc.

Richard B. Fisher
Morgan Stanley Group

Richard L. Gelb
Bristol-Myers Company

Albert H. Gordon
Kidder, Peabody Group Inc.

The Honorable Bill Green
U.S. House of Representatives

Richard H. Jenrette
The Equitable

Thomas S. Johnson
Chemical Bank

Frederick H. Joseph
Drexel Burnham Lambert

Philip A. Laskawy
Ernst & Whinney

Wm. Brian Little
Forstmann Little & Co.

Robert H. Malott
FMC Corporation

Millington F. McCoy
Gould & McCoy, Inc.

Thomas S. Murphy
Capital Cities/ABC, Inc.

Frank R. O'Keefe, Jr.
Armtek Corporation

William E. Phillips
Ogilvy & Mather Worldwide

James D. Robinson, III
American Express Company

Gerard R. Roche
Heidrick and Struggles, Inc.

John H. Stookey
Quantum Chemical Corporation

Marvin S. Traub
Bloomingdale's

Jeanette S. Wagner
Estee Lauder International, Inc.

John L. Weinberg
Goldman, Sachs & Co.

The Harvard Business School Club of Greater New York

Stephen L. Wald, President

Burt Alimansky, Senior Vice President
International Dinner

Jeffrey C. Walker, Secretary

February 2, 1988

The Honorable William Webster
Director
CENTRAL INTELLIGENCE AGENCY
Washington, DC 20505

Dear Judge Webster:

This year, I am honored to be the Chairman of the 1988 International Dinner of the Harvard Business School Club of Greater New York. In that capacity, it is my pleasure to invite you -- as our guest -- to join a distinguished group of business and community leaders on the Dais at this year's Dinner.

The black-tie Dinner will be held on Monday, April 18, in the Grand Ballroom of the New York Hilton. There will be a private reception for honored guests and members of the Dais beginning at 6:00 PM, and dinner and presentations will begin at 7:00 PM.

The prestigious Business Statesman Award will be presented this year to THE HONORABLE JOHN S.R. SHAD, Ambassador to the Netherlands and former head of the Securities and Exchange Commission. The award to Mr. Shad is especially appropriate in light of his distinguished professional accomplishments and his ongoing commitment to our work at the Harvard Business School.

The keynote speaker for the evening is H. ROSS PEROT, the noted entrepreneur, financier and founder of Electronic Data Systems.

Please use the enclosed form for your response. I hope that you will join our distinguished group on the Dais, and I look forward to welcoming you as our guest on April 18.

Sincerely,

Peter G. Scotese

Chairman, 1988 International Dinner

Back to

INTERNATIONAL DINNER OFFICE

Barbara Israel Associates, 250 West 57th Street, Suite 1901

New York, NY 10107

212-977-4180

ROUTING AND RECORD SHEET

SUBJECT: (Optional) Speaking Invitation, Wisemen, The Harvard Club, New York City
18 February, 17 March, 21 April, 19 May 1988

STATION: William M. Baker
Director, Public Affairs

EXTENSION 27676

NO. PAO NO. 88-0055

DATE 17 February 1988

TO: (Officer designation, room number, and building)

DATE

RECEIVED

FORWARDED

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1.

ER

18 FEB 1988

TRK

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DCI

18 Feb. 3/2

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17 February 1988

JUDGE:

RE: Speaking Invitation
Wisemen
The Harvard Club
New York City
18 February, 17 March, 21 April, 19 May 1988

STAT
STAT
My two previous notes (opposite) recommended that you accept an invitation with the Wisemen. One suggested 18 February, canceled due to Congressional testimony, and the other suggested 21 April. Although we were aware that you had four speaking engagements in April, I believed that this was worthwhile and that you could combine the trip with a visit to [redacted] I find now that [redacted] will be out of the city on 21 April. The alternate date of 19 May proposed by the Wisemen conflicts with your ALI meeting in Chicago. Since your schedule is so busy for this spring, I recommend that you decline this invitation, but suggest that you speak to this group next year. If you agree, attached is a letter for your signature.

STAT
[redacted]
Bill Baker

STAT
DCI/PAO, [redacted] 17FEB88

Distribution:

Orig - Addressee

- STAT
STAT
1 - DDCI
1 - ER
1 - D/ExStaff - [redacted]
1 - PAO 88-0055
1 - [redacted]
1 - D/PAO
1 - PAO Chrono
1 - PAO Ames
1 - MED (Subject)

ADMINISTRATIVE INTERNAL USE ONLY

Central Intelligence Agency



Washington, D. C. 20505

02 MAR 1988

Mr. Lawrence G. Foster
Corporate Vice President
Public Relations
Johnson & Johnson
One Johnson & Johnson Plaza
New Brunswick, New Jersey 08933

Dear Mr. Foster:

I appreciate the invitation to address the Wisemen in New York at the Harvard Club this spring and I appreciate your flexibility in suggesting optional dates. Although it would please me very much to speak to the Wisemen, I will not be able to address the group in either April or May of this year because of prior commitments. However, I would like to make arrangements to meet with the Wisemen next year.

I wish you all the best for a successful program. Please give my regards to your members.

Sincerely yours,

/s/ William H. Webster

William H. Webster
Director of Central Intelligence

Johnson & Johnson

November 3, 1987

ONE JOHNSON & JOHNSON PLAZA
NEW BRUNSWICK, N.J. 08933-

Mr. William H. Webster
Director of Central Intelligence
Central Intelligence Agency
Washington, DC 20505

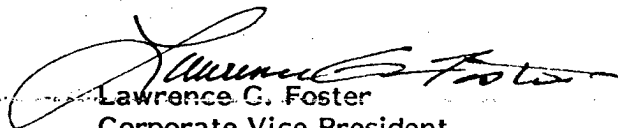
Dear Mr. Webster:

We were naturally disappointed that you were not able to accept our invitation to participate in an informal discussion with the Wisemen on October 15th at the Harvard Club in New York. On the other hand, I can understand the demands on your time during the early months of your new assignment.

Under other circumstances, I am sure that the senior public relations and public affairs executives who comprise the Wisemen would like very much to hear from Bill Baker ~~some time in the future~~. The work he does for you is very similar to what we do for our own bosses. But the reason for my invitation was because of the particular interest our members have in hearing directly from you.

Our programs at the Harvard Club for next year are slated for February 18, March 17, April 21 and May 19, and we are hoping that you will consider joining us on one of those evenings. We would very much appreciate hearing from you in this regard since you would be able to plan it well in advance.

Sincerely,


Lawrence C. Foster
Corporate Vice President
Public Relations

LGF:mll

cc: Mr. William M. Baker

P.S. I am enclosing a copy of my original letter so that you have the full information about the organization.

29 February 1988

JUDGE:

RE: Speaking Invitation
Wisemen
The Harvard Club
New York City
18 May 1988

My previous note (opposite) recommended that you decline an invitation with the Wisemen for 21 April or 19 May, but speak to this group sometime next year. Since I sent you the memo on 17 February, the Wisemen have changed the May date from the 19th to the 18th and are hoping that now you will be able to meet with them. So that the Wisemen can select another speaker, I recommend that you sign the letter of regret that was included in the 17 February memorandum before you leave on your trip.

STAT

Bill Baker

*Sign off
original letter
3/2*



ADMINISTRATIVE INTERNAL USE ONLY

P-309-11

29 February 1988

JUDGE:

RE: Speaking Invitation
Wisemen
The Harvard Club
New York City
18 May 1988

My previous note (opposite) recommended that you decline an invitation with the Wisemen for 21 April or 19 May, but speak to this group sometime next year. Since I sent you the memo on 17 February, the Wisemen have changed the May date from the 19th to the 18th and are hoping that now you will be able to meet with them. So that the Wisemen can select another speaker, I recommend that you sign the letter of regret that was included in the 17 February memorandum before you leave on your trip.

STAT



Bill Baker

STAT

DCI/PAO/WME

Distribution:

Orig. - Addressee

1 - DDCI

1 - ER

1 - D/Ex Staff -

1 -

1 - D/PAO

1 - PAO Registry

1 - PAO Ames

1 - PAO Chrono

1 - MED(Subject)

STAT

STAT



P-309-1R

17 February 1988

JUDGE:

RE: Speaking Invitation
 Wisemen
 The Harvard Club
 New York City
 18 February, 17 March, 21 April, 19 May 1988

My two previous notes (opposite) recommended that you accept an invitation with the Wisemen. One suggested 18 February, canceled due to Congressional testimony, and the other suggested 21 April. Although we were aware that you had four speaking engagements in April, I believed that this was worthwhile and that you could combine the trip with a visit to [redacted]. I find now that [redacted] will be out of the city on 21 April. The alternate date of 19 May proposed by the Wisemen conflicts with your ALI meeting in Chicago. Since your schedule is so busy for this spring, I recommend that you decline this invitation, but suggest that you speak to this group next year. If you agree, attached is a letter for your signature.

Bill Baker

STAT
 DCI/PAO [redacted] 17FEB88

Distribution:

Orig - Addressee

- 1 - DDCI *gls*
- 1 - ER
- 1 - D/ExStaff - [redacted]
- 1 - PAO 88-0055
- 1 - [redacted]
- 1 - D/PAO
- 1 - PAO Chrono
- 1 - PAO Ames
- 1 - MED (Subject)

STAT

STAT

ADMINISTRATIVE INTERNAL USE ONLY

Johnson & Johnson

ONE JOHNSON & JOHNSON PLAZA
NEW BRUNSWICK, NEW JERSEY 08933

February 12, 1988

STAT

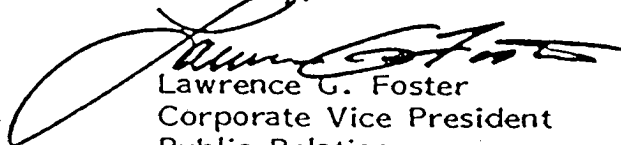
[Redacted]
Office of the Director
Central Intelligence Agency
Washington, DC 20505

STAT

Dear [Redacted]

This is to let you know that we have rescheduled the May (and final) meeting of the Wisemen for Wednesday, May 18th, at the Harvard Club. In my letter of January 25, a copy attached, we had expressed our continuing hope that Mr. Webster could join us for a few hours of discussion and enlightenment.

Sincerely,


Lawrence G. Foster
Corporate Vice President
Public Relations

LGF:ml

ROUTING AND RECORD SHEET

SUBJECT: (Optional)

Speaking Invitation - Wiseman The Harvard Club

FROM:

William M. Baker
Director, Public Affairs

EXTENSION

NO

PAO 87

0178/1

DATE

14 December 1987

27575

TO: (Officer designation, room number, and building)

DATE

RECEIVED

FORWARDED

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1.

ER

21 DEC 1987

[Signature]

(Revised)

2.

ER

21 DEC 1987

[Signature]

25 JAN 1988 (Revised)

3.

DCI

[Signature]

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PAO

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DCI

[Signature]

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PAO

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see revised letter

Paul - are you
keeping count?
See Reg's letter
notWMA
28 JAN 1988FORM
1-79

610

USE PREVIOUS
EDITIONS

P-309-15

Central Intelligence Agency



Washington, D.C. 20505

Mr. Lawrence G. Foster
Corporate Vice President
Public Relations
Johnson & Johnson
One Johnson & Johnson Plaza
New Brunswick, New Jersey 08933

Dear Mr. Foster:

Many thanks for your invitation to address the Wisemen in New York at the Harvard Club on Thursday, 21 April. Unless I have an unexpected conflict in my schedule, I accept with pleasure and look forward to meeting with your members. A member of my Public Affairs staff will be in touch with you concerning further arrangements.

Best regards.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Not signed" or a similar phrase, written over the typed name.

William H. Webster
Director of Central Intelligence

14 December 1987

JUDGE:

RE: Speaking Invitation
Wisemen
The Harvard Club
New York City
18 February, 17 March, 21 April, 19 May 1988

Mr. Lawrence G. Foster, Chairman of the Wisemen and Corporate Vice President for Public Relations of Johnson and Johnson, has invited you to speak at a dinner meeting (6:00 - 9:00 p.m.) of fifty senior communications executives at the Harvard Club in New York City on 18 February, 17 March, 21 April or 19 May. The suggested format is 10 - 15 minutes of remarks followed by a question and answer period. You have been asked to speak on the structure and function of the CIA in order that the executives could understand our problems better and give their support to the Agency.

According to Mr. Foster, you will also have an opportunity to hear their views on the mission of CIA and other areas of government in an informal dialogue. Since the meeting is off-the-record, the media would not be present. You could expect an audience of senior public relations and public affairs executives for such organizations as AT&T, Kodak, General Motors, Johnson & Johnson, Merrill Lynch, Chrysler, Citibank, The Rockefeller Foundation, The Business Roundtable, and some thirty others. The group is known as the Wisemen and was formed fifty years ago. Most of the members report to the Chairmen and CEO of their companies.

Due to your heavy schedule in October, you declined the Wisemen's first invitation. As Director of Public Affairs I offered to substitute, but the Wisemen requested that you speak to the group.

Previous speakers have been leading figures from government, business, and members in the field of communications. Recently, William Schreyer CEO of Merrill Lynch spoke on the market crash in October. Other speakers have been Larry Speaks and Robert MacNeil of the MacNeil/Lehrer NewsHour. Former President Nixon is scheduled to speak to the group this spring.

ADMINISTRATIVE INTERNAL USE ONLY

Meeting with these senior public relations officials of some of the largest US corporations could provide us with interesting insights in public perceptions of the Agency. Also, I think that we may share some of the same problems as the large corporations when dealing with public opinion. I recommend that you accept this invitation for Thursday, 18 February. If you agree, please sign the attached letter for your signature.

Bill Baker

ADMINISTRATIVE INTERNAL USE ONLY

PAU 87-0178

STAT

DCI/PAO/WMB/ [REDACTED]

Distribution:

Orig. - Addressee

1 - DDCI

1 - ER

1 - D/Ex Staff - [REDACTED]

1 - [REDACTED]

1 - D/PAU

1 - PAO

1 - PAO Ames

1 - PAO Chrono

1 - MED(Subject)

1 - Jean

14 December 1987

STAT

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Wisemen

The Harvard Club

New York City

18 February, 17 March, 21 April, 19 May 1988

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STAT



Bill Baker

ADMINISTRATIVE INTERNAL USE ONLY

Page Denied

Johnson & Johnson

November 3, 1987

ONE JOHNSON & JOHNSON PLAZA
NEW BRUNSWICK, N.J. 08933-

Mr. William H. Webster
Director of Central Intelligence
Central Intelligence Agency
Washington, DC 20505

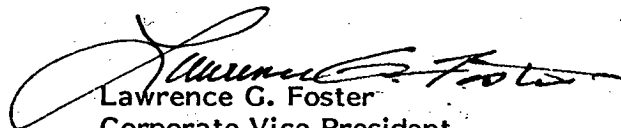
Dear Mr. Webster:

We were naturally disappointed that you were not able to accept our invitation to participate in an informal discussion with the Wisemen on October 15th at the Harvard Club in New York. On the other hand, I can understand the demands on your time during the early months of your new assignment.

Under other circumstances, I am sure that the senior public relations and public affairs executives who comprise the Wisemen would like very much to hear from Bill Baker sometime in the future. The work he does for you is very similar to what we do for our own bosses. But the reason for my invitation was because of the particular interest our members have in hearing directly from you.

Our programs at the Harvard Club for next year are slated for February 18, March 17, April 21 and May 19, and we are hoping that you will consider joining us on one of those evenings. We would very much appreciate hearing from you in this regard since you would be able to plan it well in advance.

Sincerely,


Lawrence G. Foster
Corporate Vice President
Public Relations

LGF:mll

cc: Mr. William M. Baker

P.S. I am enclosing a copy of my original letter so that you have the full information about the organization.

Johnson & Johnson

September 2, 1987

ONE JOHNSON & JOHNSON PLAZA
NEW BRUNSWICK, N.J. 08933

The Honorable William H. Webster
Director
Central Intelligence Agency
Washington, DC 20505

Dear Mr. Webster:

A group of fifty of the senior communications executives in the nation cordially invite you to meet with them at The Harvard Club in New York on Thursday, October 15th, for an off-the-record discussion that will enable us to have a better understanding of the functions of the Central Intelligence Agency.

This unique group was formed some fifty years ago and currently includes the senior public relations and public affairs executives for such organizations as AT&T, Kodak, General Motors, Johnson & Johnson, Merrill Lynch, Chrysler, Citibank, The Rockefeller Foundation, The Business Roundtable, and some thirty others. Most of our members report to the Chairman and CEO, and our responsibilities include understanding and interpreting the functions of government as well as other areas of our society. The group is known as the Wisemen (a name adopted many years ago), though we often fall short of our billing.

We hold these forums seven times a year at The Harvard Club, and on each occasion have as our guest a leading figure from government, business, or the field of communications. Our members have expressed a keen interest in having you join us, since we feel there is a good deal of misinformation about the functions of the Central Intelligence Agency that we would hope you could help us clear up. No formal speech is required. Ten to fifteen minutes of introductory remarks are sufficient to set the tone for the Q & A to follow. The media would not be present, and everything said is off-the-record. No advance public announcements are made.

Our meetings adhere to a strict time schedule. We begin at 6 p.m. in the Presidents Room at The Harvard Club, 27 West 44th Street, with a brief reception, followed by dinner, and then about an hour and a half of Q & A discussion with our guest. The meeting ends promptly at 9 o'clock.

We have been honored by a distinguished list of guests from government, business, and communications, and they tell us that they have found our meetings interesting and stimulating. You would have the opportunity to sound us out on our views as they relate to the functions of the Central Intelligence Agency and other areas of government. We believe you would find the time with us well spent.

-2-

As chairman of the group, and on behalf of all of our members, I thank you for giving this invitation your serious consideration. We sincerely hope that you will join us at The Harvard Club on October 15th. Should you encounter a conflict, there are a few other open dates on our agenda for the fall and the early months of 1988. However, we are hopeful that you can be with us in October. Either a call or note to my office from your secretary would be very much appreciated.

Sincerely,



Lawrence G. Foster
Corporate Vice President
Public Relations

LGF:mll
201-524-6055

P.S. Jim Burke sends
his regards.

STAT

DCI/PAO/WM [redacted]

Distribution:

Orig. - Addressee

1 - DDCI

1 - ER

1 - D/Ex Staff - [redacted]

1 - [redacted]

1 - D/PAO

1 - PAO

1 - PAO Ames

1 - PAO Chrono

1 - MED (Subject)

1 - Jean

14 December 1987

JUDGE:

RE: Speaking Invitation

Wisemen

The Harvard Club

New York City

18 February, 17 March, 21 April, 19 May 1988

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According to Mr. Foster, you will also have an opportunity to hear their views on the mission of CIA and other areas of government in an informal dialogue. Since the meeting is off-the-record, the media would not be present. You could expect an audience of senior public relations and public affairs executives for such organizations as AT&T, Kodak, General Motors, Johnson & Johnson, Merrill Lynch, Chrysler, Citibank, The Rockefeller Foundation, The Business Roundtable, and some thirty others. The group is known as the Wisemen and was formed fifty years ago. Most of the members report to the Chairmen and CEO of their companies.

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ADMINISTRATIVE INTERNAL USE ONLY

P-309-11

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STAT



Bill Baker

ADMINISTRATIVE INTERNAL USE ONLY

Central Intelligence Agency



Washington, D.C. 20505

Executive Registry

87-4399x/2

Mr. Lawrence G. Foster
Corporate Vice President
Public Relations
Johnson & Johnson Plaza
One Johnson & Johnson Plaza
New Brunswick, New Jersey 08933

Dear Mr. Foster:

Many thanks for your invitation to address the Wisemen in New York at the Harvard Club on Thursday, 18 February. Unless I have an unexpected conflict in my schedule, I accept the honor with pleasure and look forward to meeting with your members. A member of my Public Affairs staff will be in touch with you concerning further arrangements.

Best regards.

Sincerely yours,

William H. Webster
Director of Central Intelligence

Johnson & Johnson

November 3, 1987

ONE JOHNSON & JOHNSON PLAZA
NEW BRUNSWICK, N.J. 08933-

Mr. William H. Webster
Director of Central Intelligence
Central Intelligence Agency
Washington, DC 20505

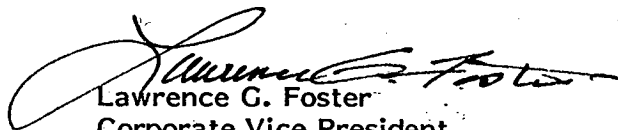
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Sincerely,


Lawrence G. Foster
Corporate Vice President
Public Relations

LGF:ml

cc: Mr. William M. Baker

P.S. I am enclosing a copy of my original letter so that you have the full information about the organization.

Johnson & Johnson

September 2, 1987

ONE JOHNSON & JOHNSON PLAZA
NEW BRUNSWICK, N.J. 08933

The Honorable William H. Webster
Director
Central Intelligence Agency
Washington, DC 20505

Dear Mr. Webster:

A group of fifty of the senior communications executives in the nation cordially invite you to meet with them at The Harvard Club in New York on Thursday, October 15th, for an off-the-record discussion that will enable us to have a better understanding of the functions of the Central Intelligence Agency.

This unique group was formed some fifty years ago and currently includes the senior public relations and public affairs executives for such organizations as AT&T, Kodak, General Motors, Johnson & Johnson, Merrill Lynch, Chrysler, Citibank, The Rockefeller Foundation, The Business Roundtable, and some thirty others. Most of our members report to the Chairman and CEO, and our responsibilities include understanding and interpreting the functions of government as well as other areas of our society. The group is known as the Wisemen (a name adopted many years ago), though we often fall short of our billing.

We hold these forums seven times a year at The Harvard Club, and on each occasion have as our guest a leading figure from government, business, or the field of communications. Our members have expressed a keen interest in having you join us, since we feel there is a good deal of misinformation about the functions of the Central Intelligence Agency that we would hope you could help us clear up. No formal speech is required. Ten to fifteen minutes of introductory remarks are sufficient to set the tone for the Q & A to follow. The media would not be present, and everything said is off-the-record. No advance public announcements are made.

Our meetings adhere to a strict time schedule. We begin at 6 p.m. in the Presidents Room at The Harvard Club, 27 West 44th Street, with a brief reception, followed by dinner, and then about an hour and a half of Q & A discussion with our guest. The meeting ends promptly at 9 o'clock.

We have been honored by a distinguished list of guests from government, business, and communications, and they tell us that they have found our meetings interesting and stimulating. You would have the opportunity to sound us out on our views as they relate to the functions of the Central Intelligence Agency and other areas of government. We believe you would find the time with us well spent.

-2-

As chairman of the group, and on behalf of all of our members, I thank you for giving this invitation your serious consideration. We sincerely hope that you will join us at The Harvard Club on October 15th. Should you encounter a conflict, there are a few other open dates on our agenda for the fall and the early months of 1988. However, we are hopeful that you can be with us in October. Either a call or note to my office from your secretary would be very much appreciated.

Sincerely,



Lawrence G. Foster
Corporate Vice President
Public Relations

LGF:mll
201-524-6055

P.S. Jim Burke sends
his regards.

ROUTING AND RECORD SHEET

SUBJECT: (Optional)

Speaking Invitation - Wisemen - The Harvard Club

STAT FROM:

William M. Baker
Director, Public Affairs

EXTENSION

27676

NO.

ER 87-4399/7

DATE

23 September 1987

TO: (Officer designation, room number, and building)

DATE

RECEIVED

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OFFICER'S
INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1.

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25 SEP 1987

9-30-87 WMD/

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STAT DCI/PAO/WMB, [redacted] 23Sep87

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Orig. - Addressee

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- 1 - PAO Chrono
- 1 - MED(Subject)
- 1 - Jean

gls

23 September 1987

JUDGE:

RE: Speaking Invitation
 Wisemen
 The Harvard Club
 New York City
 15 October 1987

Mr. Lawrence G. Foster, Corporate Vice President for Public Relations of Johnson and Johnson, has invited you to speak at a dinner meeting of fifty senior communications executives on Thursday, 15 October or a convenient date at the Harvard Club in New York City. The suggested format is 10 - 15 minutes of remarks followed by a question and answer period. Since the meeting is off-the-record, the media would not be present. You could expect an audience of senior public relations and public affairs executives for such organizations as AT&T, Kodak, General Motors, Johnson & Johnson, Merrill Lynch, Chrysler, Citibank, The Rockefeller Foundation, The Business Roundtable, and some thirty others. The group is known as the Wisemen and was formed fifty years ago. Most of the members report to the Chairmen and CEO of their companies. You are asked to speak on the functions of the Agency. According to Mr. Foster, you will also have an opportunity to hear their views on the mission of CIA and other areas of government. Previous speakers have been leading figures from government, business, and members in the field of communications.

Due to your heavy schedule, I recommend that you decline this invitation. However, a group like this could offer interesting insights in public perceptions of the Agency. If you agree, I would be interested in meeting with these fellow public affair officers who share some of the same problems that I encounter when dealing with public opinion. Please see attached letter for your signature.

[redacted]

Bill Baker

STAT

ADMINISTRATIVE INTERNAL USE ONLY

Central Intelligence Agency



Washington, D. C. 20505

30 SEP 1987

Mr. Lawrence G. Foster
Corporate Vice President
Public Relations
Johnson & Johnson
One Johnson & Johnson Plaza
New Brunswick, New Jersey 08933

Dear Mr. Foster:

Thank you for your invitation to address the Wisemen on October 15th or some convenient date at the Harvard Club in New York City. In my new position as Director of Central Intelligence, my schedule is heavily committed for the next few months and I am unable to speak to your group. However, my Director of Public Affairs, Mr. William M. Baker, would be able to substitute for me in speaking on the function of the Agency. Mr. Baker was Assistant Director in Charge of Congressional and Public Affairs for me at the FBI and could share with you public affairs perceptions that he has developed while serving both agencies. If this is agreeable, please contact him directly.

Best wishes for a successful program year. Please say hello to Jim Burke for me.

Sincerely yours,

/s/ William H. Webster

William H. Webster
Director of Central Intelligence

Johnson & Johnson

September 2, 1987

ONE JOHNSON & JOHNSON PLAZA
NEW BRUNSWICK, N.J. 08933-

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Sincerely,



Lawrence G. Foster
Corporate Vice President
Public Relations

LGF:mll
201-524-6055

P.S. Jim Burke sends
his regards.

LEVEL 1 - 1 OF 14 STORIES

The Associated Press

The materials in the AP file were compiled by The Associated Press. These materials may not be republished without the express written consent of The Associated Press.

March 5, 1986, Wednesday, PM cycle

SECTION: Domestic News

LENGTH: 229 words

HEADLINE: Tylenol Bottle Damaged In Manufacturing Process

DATELINE: MIDDLETOWN TOWNSHIP, N.J.

KEYWORD: Tylenol-Damage

BODY:

A bottle of Extra-Strength Tylenol tablets, bought here last week with a punctured safety seal and discolored pills, was damaged during manufacturing, officials said today.

"When the safety seal goes through the heating process, if there is a momentary lapse, this is the result," said Lawrence Foster, spokesman for Tylenol-maker Johnson & Johnson.

"It does happen one out of every several million times," he said.

There was no evidence of tampering or of any foreign substances in the tablets, said Theresa Young of the federal Food and Drug Administration. The pills were not harmful, she said.

Another damaged bottle turned up Monday in Evesham Township in Burlington County, said Leigh Cook, a state Health Department spokeswoman. She said it was sent to the FDA.

Ms. Young said she was unaware of the Evesham case.

Detective Lt. Walter Monahan said the damaged bottle purchased Friday had "a small brownish hole in the center of the safety seal. The cotton inside the bottle appeared burned and several of the tablets had a brownish appearance."

If the bottle gets "hung up" in the process, Foster said, "The heat sears the cotton and also punctures the top."

The death of a New York woman Feb. 8 was blamed on an Extra-Strength Tylenol capsule laced with cyanide. Johnson & Johnson, based in New Brunswick, has discontinued the manufacture of capsules.

LEVEL 1 - 2 OF 14 STORIES

The Associated Press

The Associated Press, February 28, 1986

The materials in the AP file were compiled by The Associated Press. These materials may not be republished without the express written consent of The Associated Press.

February 28, 1986, Friday, PM cycle

SECTION: Business News

LENGTH: 858 words

HEADLINE: Trying To Salvage Tylenol, Again

BYLINE: By STEVEN P. ROSENFELD, AP Business Writer

DATELINE: NEW BRUNSWICK, N.J.

KEYWORD: Salvaging Tylenol

BODY:

When Johnson & Johnson President David Clare walked into his boss's office and said, "We've got big trouble," he set the stage for a \$100 million struggle for the second time in three years to salvage the company's most successful product, Tylenol.

In the week and a half since, the company's nationwide recall of Tylenol capsules and decision to stop making any over-the-counter medicine in capsule form has caused problems for the entire drug industry and raised consumer concerns about the safety of products in general.

The bad news Clare gave Chairman James Burke was that a 23-year-old woman, Diane Elsroth, died Feb. 8 after taking two cyanide-contaminated Extra-Strength Tylenol capsules from a box purchased at an A&P in the New York suburb of Bronxville. It was a repeat of the poisoning of Extra-Strength Tylenol capsules that claimed seven lives in the Chicago area in 1982 and an indication that the tamper-resistant packaging subsequently developed was vulnerable.

Not only was Johnson & Johnson on the spot again, but other drug manufacturers found themselves on the defensive. As Johnson & Johnson grappled with the crisis, other producers waited for the market to make up its mind on the continued acceptance of capsule medication.

Johnson & Johnson was guided throughout by a conviction that what's good for its customers is good for the company. Its handling of both Tylenol crises has been hailed as a text-book example of how a corporation should deal with the unexpected.

As it did when the 1982 sabotage first was uncovered, Johnson & Johnson moved fast to protect public confidence in the Tylenol brand. As soon as Tylenol was linked to the poisoning, late the afternoon of Feb. 10, the company immediately halted all advertising of Tylenol and began continuous polling to keep track of consumer attitudes about the brand. It also pulled capsules from stores in the area, advised retailers and wholesalers to return bottles from the batch involved in the poisoning, and set up toll-free telephone lines to handle customer questions.